

Press release// EVOC BIKE - SPRING/ SUMMER 2025

# **EVOC OVERVIEW SPRING/SUMMER 2025**

Protect the things you love! Precisely the motto for EVOC's spring/summer 2025 collection, which embodies maximum protection, comfort and new colour schemes inspired by all the many trips that the EVOC team has undertaken. Thanks to consistent further development of the LITESHIELD FLEX protector technology, EVOC is now launching unique ELBOW & KNEE PROTECTION that provides maximum protection yet is flexible even when the going gets tough. Using state-of-the-art 3D manufacturing technology, EVOC has succeeded in developing a backpack that sets new standards in versatility and waterproof properties. The ALLRIDE 3D WP 16 is EVOC's universal newcomer – an all-rounder for any terrain and any adventure.











#### **HIGHLIGHT: ELBOW & KNEE PROTECTION**

Maximum safety and ultimate comfort! EVOC is setting new standards in safety with its new elbow and knee protectors. Never before have knees and elbows enjoyed such uncompromising and comfortable protection - no matter the temperature. At the heart is the exceptionally flexible LITESHIELD FLEX protector technology, which offers outstanding impact absorption, is lightweight and perfectly adapts to the body in any temperature.

The ELBOW PROTECTOR LS FLEX LITE is a lightweight, flexible elbow guard that offers optimum ventilation and maximum wearing comfort. Knees are now ensured the necessary protection and comfort with the lightweight, flexible KNEE PROTECTOR LS FLEX LITE and the robust, strong KNEE PROTECTOR LS FLEX ENDURO.







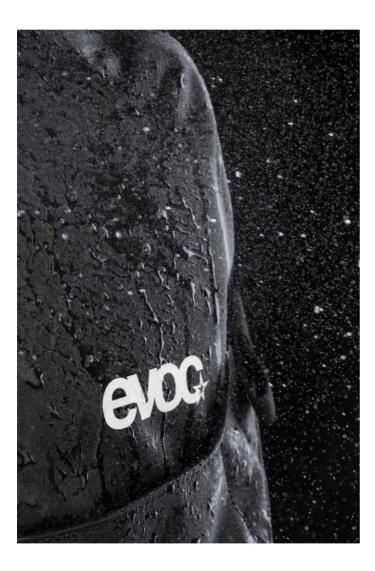


Over the last 20 years we have travelled to more than 50 destinations – always in search of the best trails and stunning powder runs. Finding the right backpacks and bags to meet our needs in terms of functionality, protection and quality proved difficult. So we started to produce equipment to suit our requirements. Since 2008, EVOC has stood for evolution and the design of high-quality, sports backpacks, bags and luggage - with a special focus on perfect protection. EVOC - PROTECTIVE SPORTS PACKS



### **HIGHLIGHT: ALLRIDE 3D WP 16**

Experience innovation and functionality in a new light, thanks to the ALLRIDE 3D WP 16. Back pads made using one of the leading additive manufacturing processes, combined with a waterproof body, turn the ALLRIDE 3D WP 16 into an unsurpassed highlight of visionary backpack manufacturing technology. The specially designed grid structure in the back pads enables extraordinary 360-degree air circulation, providing optimum ventilation for the back. Water-resistant zips and waterproof bonded seams prevent ingress of moisture. The result: a permanently dry backpack. Seamless shoulder straps and hip wings ensure the right ergonomic fit and ideal weight distribution. Be it gravel, trail or city - der ALLRIDE 3D WP 16 is ready to perform anywhere, anytime.













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#### **KIDS**

#### **New: HIP PACK KIDS**

The HIP PACK KIDS was specially developed for young cyclists up to 140 cm in height. Made from durable nylon ripstop material and airy mesh, the pack offers outstanding air circulation, making it a robust cycling companion. Featuring practical details like a mobile phone compartment, a signal whistle and a key and rear light clip, the HIP PACK KIDS is ready for the next trail.

## **Update: JOYRIDE 4**

Lightweight, comfortable and robust - the JOYRIDE 4 is a light-performance backpack for kids. The built-in AIR TUNE SYSTEM allows for optimum back ventilation. Maximum carrying comfort and the right fit are ensured by optimised shoulder straps and a detachable hip belt. Equipped with all proven EVOC features, the JOYRIDE 4 is a perfect companion for junior cyclists.

#### **UPCYCLING**

Every year, EVOC develops new collections and products, which inevitably also results in material remnants. But in line with the motto "Protect the things you love!", the EVOC team is committed to reusing the materials and by doing so, writing new product narratives. To avoid waste and not simply disposing of the remnants of previous collections, the left-over materials are integrated in EVOC's 2ND CYCLE GOODS - a colourful collection that is perfect for everyday life and consists of a MUSETTE BAG, FANNY PACK and HANDLEBAR ROLL. The colour and design of the products depend on the material remains - and this makes the 2ND CYCLE GOODS what they are: unique, strictly limited and always ready for the next city adventure.









#### **UPDATE: Colours**

Spring is around the corner and EVOC is welcoming the trail season with new colours. Every place in this world has its very own colour scheme – and with the "Colours of Traveling" concept, EVOC is capturing the impressions, encounters and adventures experienced on its trips and integrating them in its products. Perfect for this time of the year, both well-known and new products feature a new colourful look. While pastel shades like mint and sandstone ensure that touch of freshness, bold colours like true red, royal blue and violet create striking accents.

Besides the colourful range, EVOC is now also introducing the exclusive BLACKLINE edition. With the launch of the spring/summer 2025 collection, the TRAIL PRO is now available in a timeless black. This protector backpack provides maximum protection and comfort, and is also a real eye-catcher on trails.

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Subject to change without notice.

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